



WHAS Crusade for Children

Annual Report 2016

Mission:

The WHAS Crusade for Children makes life better for children with special needs by inspiring generosity for our community partners.

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Highlights from the Year



Addison Clarkson, a recipient of services from Visually Impaired Preschool Services, sings for Ben Pine.

\$5,465,933

The WHAS Crusade for Children celebrated 63 years in 2016!

100% of the tote board total provided much needed funding for 230 grants to non-profit agencies, schools and hospitals that all serve children with special needs. For a full list of grants, visit the Crusade website at

<http://www.crusadeforchildren.org/2016-whas-crusade-for-children-grants/>

These grants will help thousands of amazing children in this community. Search WHAS Crusade for Children on YouTube and see their stories!

It takes the entire community for the Crusade to be successful every year. We are so grateful to our fire fighters who are responsible for collecting over half of the tote board total.

Our top collectors this year:

Kentucky Fire Departments:

New Castle Fire & Rescue	\$311,787.63
Pleasure Ridge Park FPD	\$297,555.93
Fern Creek Fire Dept.	\$136,144.05
McMahan FPD	\$132,055.00
Highview Fire District	\$105,491.00

Indiana Fire Departments:

Lafayette Township	\$108,750.00
Charlestown VFD	\$ 46,600.00
Monroe Township	\$ 35,977.89
New Washington VFD	\$ 27,509.00
Clarksville Fire Dept.	\$ 26,351.17

Organizations:

Archdiocese of Louisville	\$301,581.00
LG&E/KU	\$217,641.00
Kosair Charities	\$150,000.00
Louisville Triple Crown of Running	\$142,146.00
Norton Healthcare	\$125,135.00

Social networking for the Crusade has grown tremendously this past year. For the most up-to-date information, follow us on Twitter (CrusadeChildren) and like us on Facebook ([CrusadeChildren](https://www.facebook.com/crusade.children)) and like us on Facebook (<https://www.facebook.com/crusade.children>).

Financial Information

(based on audited financial statements Sept. 1, 2015 - Aug. 31, 2016)

Source of Funds:

Contributions Tote Board	\$5,465,933
Endowment & Restricted	1,463,015
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In-Kind Contributions	647,355
Investment Income	15,816
Change in beneficial interest in charitable trusts	-299
TOTAL INCOME	\$7,591,820

Expenses:

Program Expenses	\$5,465,933
Return to Savings	-250,688
Fund Raising Expenses	869,836
Administrative Expenses	610,147
Other Expenses	223
TOTAL EXPENSES	\$6,695,451
Income in excess of expenses	896,369
Beginning Net Assets	19,228,658
Ending Net Assets	20,125,027
Total Liabilities	7,202,780
Total Assets	\$27,327,807

A complete copy of our audited financial statements is available on our website.