



**FOR IMMEDIATE RELEASE**

**2017 Dates Announced for the Louisville Triple Crown of Running<sup>SM</sup>  
Online Registration Opens for the 3-Race Series**

(August 10, 2016) Registration will open August 15, 2016 for the 2017 Louisville Triple Crown of Running<sup>SM</sup> (LTCOR).

See the attached listing regarding online, walk-in and mail-in registration deadlines and fees for the series and individual events.

**Participants can save \$5 per event by registering prior to December 31, 2016.**

**Anthem 5K Fitness Classic - March 4**

**Rodes City Run 10K - March 18**

**Papa John's 10 Miler - April 1**

The 3-race series also unveils its new mobile-friendly website: [www.louisvilletriplecrown.com](http://www.louisvilletriplecrown.com), which makes looking up information and registration a lot easier using hand-held devices.

The Triple Crown race committee is privileged to continue to work with their family of valuable sponsors including Anthem Blue Cross and Blue Shield, Rodes For Him | For Her, and Papa John's International as well as Novo Nordisk, Gatorade, The *Voice-Tribune*, WHAS-11 TV, Thrifty Truck Rental, ValuMarket, Waste Management, Louisville Water Company, KentuckyOne Health Sports Medicine, PowerBar, Summit Media (106.9 Play, 107.7 The Eagle and New Country Q103.1), Heine Brothers Coffee, Fleet Feet Sports, Rumpke, Louisville Stoneware, Chick-fil-A and FastSigns.

**About the Louisville Triple Crown of Running<sup>SM</sup>**

The Louisville Triple Crown of Running consists of three popular road races of varying distances for walkers and runners of all ages. On June 4, 2016, the Triple Crown was pleased to present a check for \$142,146 to the 63<sup>rd</sup> annual Crusade for Children. Since 2002, the race series has contributed over \$1.7 million to the Crusade.

For additional information on the Triple Crown series, please go to [www.louisvilletriplecrown.com](http://www.louisvilletriplecrown.com) or contact the following:

Bruce Richmond  
Anthem 5K Fitness Classic

[Bruce.Richmond@anthem.com](mailto:Bruce.Richmond@anthem.com)

Fred Teale  
Rodes City Run

[fteale@rodes.com](mailto:fteale@rodes.com)

Debbie Laribee  
Papa John's 10 Miler

[Debbie\\_laribee@papajohns.com](mailto:Debbie_laribee@papajohns.com)

For Crusade for Children information, please go to [www.whascrusade.org](http://www.whascrusade.org) or contact:

John Blim  
(502) 582-7521

[john@whascrusade.org](mailto:john@whascrusade.org)

## **Dates, Deadlines and Fees for the 2017 LTCOR series:**

Registration fee if registered prior to December 31, 2016 is \$90  
Registration fee if registered prior to February 20, 2017 (February 25<sup>th</sup> online) is \$105  
Registration fee if registered prior to March 3, 2017 is \$120 (online only from February 26<sup>th</sup>-March 3<sup>rd</sup>)

Mail-In Deadline: Must be postmarked by February 20, 2017  
Walk-in Registration deadline: February 20, 2017  
Registration online @[www.louisvilletriplecrown.com](http://www.louisvilletriplecrown.com) is March 3, 2017

### **Anthem 5K Fitness Classic: March 4, 2017**

Registration fee if registered prior to December 31, 2016 is \$25  
Registration fee if registered prior to February 20, 2017 (February 25<sup>th</sup> online) is \$30  
Registration fee if registered prior to March 3, 2017 is \$45 (online only from February 26<sup>th</sup> –March 3<sup>rd</sup>)

Mail-In Deadline: Must be postmarked by February 20, 2017  
Walk-in Registration deadline: February 20, 2017  
Registration online @[www.anthem5k.com](http://www.anthem5k.com) is March 3, 2017

Late registration fee if registering on Friday, March 3, 2017 is \$45  
Race Day registration if registering on March 4, 2017 is \$60

### **Rodes City Run 10K: March 18, 2017**

Registration fee if registered prior to December 31, 2016 is \$25  
Registration fee if registered prior to March 6, 2017 (March 11<sup>th</sup> online) is \$30  
Registration fee if registered prior to March 17, 2017 is \$45 (online only from March 12<sup>th</sup> –March 16<sup>th</sup>)

Mail-In Deadline: Must be postmarked by March 6, 2017  
Walk-in Registration deadline: March 6, 2017  
Registration online @[www.rodacityrun.com](http://www.rodacityrun.com) is March 17, 2017

Late registration fee if registering on Friday, March 17, 2017 is \$45  
Race Day registration if registering on March 18, 2017 is \$60

### **Papa John's 10 Miler: April 1, 2017**

Registration fee if registered prior to December 31, 2016 is \$40  
Registration fee if registered prior to March 20, 2017 (March 26<sup>th</sup> online) is \$45  
Registration fee if registered prior to March 31, 2017 is \$50 (online only from March 27<sup>th</sup> –March 30<sup>th</sup>)

Mail-in Deadline: Must be postmarked by Monday, March 20, 2017  
Walk-in Deadline: Monday, March 20, 2017  
Registration online @[www.papajohns10miler.com](http://www.papajohns10miler.com) is March 31, 2017

Late registration fee if registering Friday, March 31, 2017 is \$50  
Race Day registration if registering on April 1, 2017 is \$60